The background of the slide features a close-up, high-angle shot of water with concentric ripples emanating from a point of impact, creating a sense of movement and depth. The colors range from light blue to a darker, muted blue.

2024

Annual Donor Gratitude Report

THE UPPER ROOM®

**The Upper Room invites people to
create daily life with God.**



From the Director

Stories unite us. In a world suffering from discord and division, stories bring us together. As a child, I was mesmerized by the stories my grandmother would tell, extrapolating on well-known fairy tales or making up stories out of the air. Today, I am mesmerized by you, our generous donors, and your dedication and faith.

In 2024, because of you and God's good grace, The Upper Room raised \$1,198,761—just a few hundred dollars shy of 1.2 million! This remarkable, record-breaking year saw us receive our highest number of gifts ever. **We are grateful for you.**

Together—as donors and staff—we are engaged in Kingdom-building work that creates disciples worldwide. Indeed, the Acts story lives on in us as the core of our mission is to help people create daily life with God through the Resurrected Christ. Because of your faithful support, our work transcends languages and cultural barriers and unites us in prayer and voice. **We give thanks to God for you.**

With *The Upper Room* being available in more than 33 languages, people in over 100 countries are able to read the daily devotional in their mother tongue. Our flagship programs, Emmaus Ministries and The Academy for Spiritual Formation, continue to nurture and shape disciples who, in turn, mold their

communities. Our new initiative, The Center for Healing and Resilience, cares for the mental and emotional health of our pastors and church leaders who experience daily the strain and stress of ministry. Our Chaplains' Ministry program continues to provide hope and comfort to our active-duty servicepeople, veterans, and our brothers and sisters behind bars. None of this work is possible without your faithful support and generous heart. **We cherish you.**

I invite you to read the 2024 Annual Donor Report as the story of us, a narrative woven together with numbers and words that illustrate the profound impact of your generosity. May you see yourself reflected in this story, finding inspiration in its message of grace and gratitude.

With sincere gratitude,

Nicole Curtis

"We must always give thanks to God for you, brothers and sisters, as is right, because your faith is growing abundantly and the love of every one of you for one another is increasing."

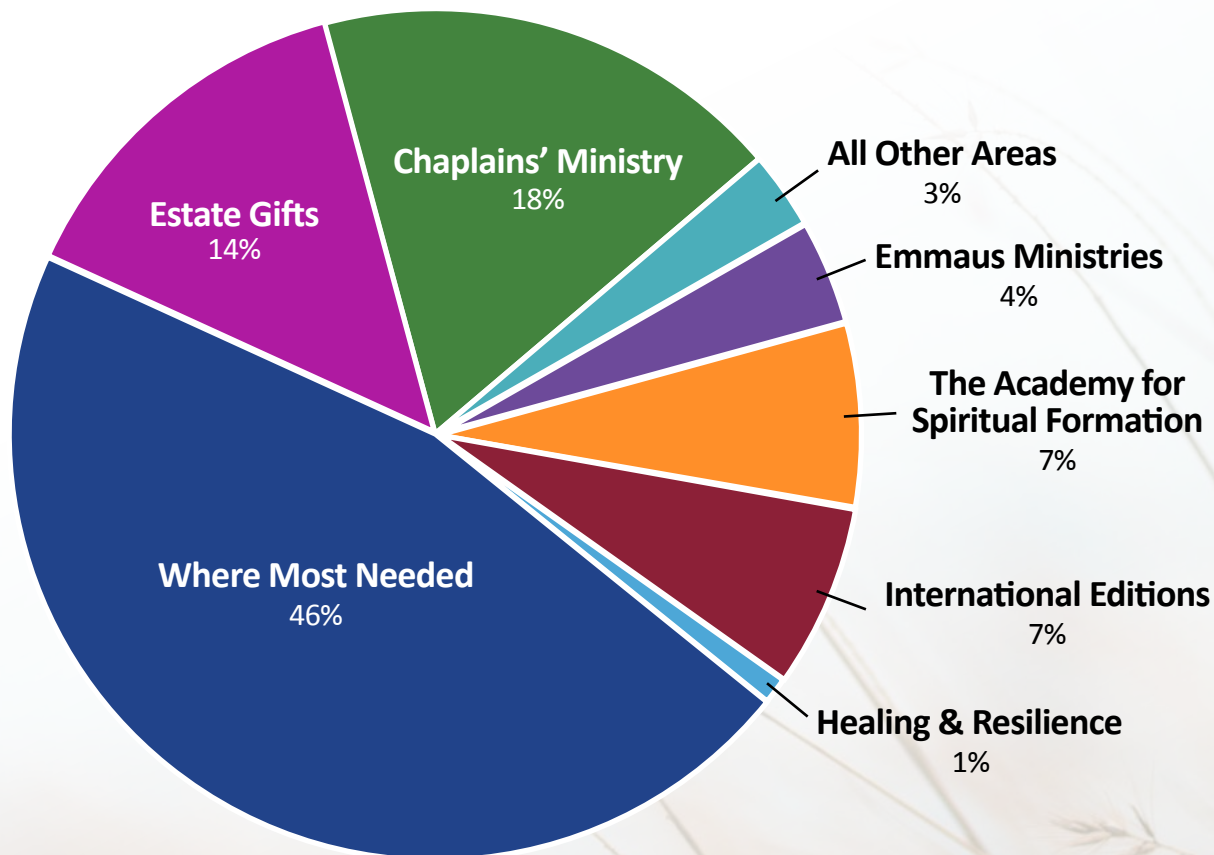
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Nicole Curtis
Director Fund Development
The Upper Room
ncurtis@UpperRoom.org

Donor Revenue for 2024

Total dollars raised in 2024: **\$1,198,761**



100%

of every donated dollar goes directly to supporting our ministries. The cost of our fund-raising efforts is covered by our administration budget.

Donor Revenue for 2024

Chaplains' Ministry: \$216,572

The Chaplains' Ministry Fund supports the distribution of *The Upper Room* daily devotional to military, VA, and prison chaplains, enabling them to minister effectively to those they serve. This ministry, which started during World War II for military chaplains, has evolved into our largest outreach. Over 285,000 copies of the devotional guide, both in English and Spanish, are distributed annually to chaplains.



THE UPPER ROOM® CHAPLAINS' MINISTRY

“I’m not having a good day, chaplain,” Janet confided. I sat with her as we listened to a gospel song, but what brought a smile to her face was the colorful large-print edition of *The Upper Room* I gave her. I later found out, through Janet’s daughter, that Janet’s mother used to have copies of *The Upper Room* lying around the house when Janet was growing up.

My gift to her today triggered a comforting childhood memory. Thank you, Upper Room, for helping bring comfort at just the right moment.”



Dr. Greg Crofford
Hospice Chaplain

Donor Revenue for 2024

International Editions of *The Upper Room*: \$85,178

The Upper Room is available in 33 languages and distributed in over 100 countries. Its production and distribution are a testament to the power of faith and community. This fund undergirds our international publishing efforts, supporting our dedicated publishing partners in translating, producing, and distributing the devotional in various languages. For many of our readers, finding devotional material in their native tongue is a challenge, making this guide a cherished and invaluable resource.

Thanks to the generosity of donors, the Africa-English edition in Zimbabwe will launch later this year. Additionally, local ministry partners are working to revive the Portuguese edition in Angola and to extend its reach to Mozambique.



“What excites me the most about launching the Zimbabwe-English edition is the opportunity to make devotional resources more accessible to a wider audience in Zimbabwe. This edition will not only bridge language barriers but also resonate deeply with the cultural and spiritual context of our readers.”

Rev. Dr. Mazvita Machinga
Team Leader of the Zimbabwe-English Edition

ARMENIAN ESTONIAN
ENGLISH BULGARIAN
FRENCH CHINESE
GREEK BURMESE
GUJARATI HINDI
HUNGARIAN ILOKANO
JAPANESE
NEPALI INDONESIAN
KANNADA KOREAN
THAI KISWAHILI
ODIA RUSSIAN
IBAN SPANISH
ITALIAN TAMIL
MARATHI TELUGU
PORTUGUESE URDU
SINHALA TAGALOG
POLISH NORWEGIAN

The Upper Room daily devotional is available in these languages.

Donor Revenue for 2024

The Academy for Spiritual Formation: \$82,016

The Academy for Spiritual Formation celebrated a year of transformative impact in 2024. Donor support enabled the launch of *Spirituality in Practice: Embodied Imagination for Life and Liberation*, the first hybrid model, bringing together 42 participants from diverse backgrounds. The Academy also graduated its largest-ever Two-Year Academy cohort and completed its third *Spiritual Formation in Today's World* retreat. With 10 Five-Day Academies held across multiple states and an expanding global presence, especially in South America through Academy leaders, the ministry continued to create sacred spaces for spiritual growth. Through prayer, participation, and generosity, supporters made this mission of love and transformation possible.

The Academy continued to focus its fundraising endeavors on the operations budget and raised **\$59,453** for **The Academy General Fund**.

The Academy Scholarship Fund raised **\$20,388** to support participants who need assistance to attend an Academy event.

The **John Mogabgab Leadership Endowment** raised **\$1800**. This fund supports the recruitment and retainment of the best faculty possible and serves as a permanent fund to generate annual returns to sustain the ministry.

The Academy Endowment raised **\$375**.



The Academy
for spiritual formation®
THE UPPER ROOM

“The Academy helped me become more aware of my strengths and limitations that shape my leadership. I feel that I am better equipped to lead from a place of authenticity, humility and resilience

which is graced by being a leader with greater integrity, compassion, and wisdom.”



Rev. Vera Welker
UMC Elder in Ohio

Donor Revenue for 2024

Emmaus Ministries: \$41,258

In June 2024, Emmaus Ministries started its one-year celebration to commemorate 40 years of the **Chrysalis** program. Since its inception in 1984, thousands of young people have gone through Chrysalis. Another million plus pilgrims, coming from 40 countries, have been changed through an Emmaus event. We give all the glory to God.

Emmaus Ministries saw a steady increase of community events throughout the year, totaling **550** by year end. **Village Encounter**, the newest member of the Emmaus Ministries family, completed its second year. Ministry highlights included Bolivia's fourth set of Walks, an **Africa Virtual Gathering**, an **International Virtual Gathering**, a **Regional Gathering and Celebration (U.S.)**, and the publication of new **Face to Face** resources.

Fundraising initiatives focused on the **Fourth Day Fund**, the operations fund. **\$28,591** was raised in 2024. The **GIFT Fund**, which supports emerging communities and their regional representatives, raised **\$12,667**.



"When I was weary from ministry, my senior pastor encouraged me to attend the Korea Walk to Emmaus. On Walk #31, Table of Paul, I encountered Christ's unfailing love in a powerful way. It wasn't just a retreat—it was a refueling station for my soul. I witnessed firsthand the transformative power of the Walk to Emmaus in my life and the lives of others. Since then, I have served as an Emmaus team member each year. My prayer is that many more will experience God's love and find fresh strength for their journey, just as I did."



Rev. Yang Huiil,
Senior Pastor Saerwoon Elder
Korean Methodist Church

Donor Revenue for 2024

Healing and Resilience: \$14,351

The Center for Healing and Resilience

In 2022, The Upper Room launched The Center for Healing and Resilience in response to a growing, urgent need: clergy burnout. Studies show that 70% of pastors report lower self-esteem than when they began ministry, and nearly half would leave their roles if they could. The Center exists to change that narrative.

Through in-person workshops and individualized coaching, more than 2,000 pastors and church leaders have learned strategies to manage grief, burnout, conflict, and fatigue. From mindfulness practices to somatic tools and emotional regulation, these resources empower leaders to care for themselves as they care for others.

In 2024, because of your support, The Center for Healing and Resilience was able to offer virtual seminars, a welcomed offering for pastors and church leaders with busy schedules. Together, we are creating healthier, more resilient communities of faith—starting with those who lead them.

“I didn’t realize how dry and brittle my soul had become, and how much I needed this time to rest, refill, and heal.”

Dr. Toya Carr

Dr. Bell leading Healing and Resilience workshop.



Donor Revenue for 2024

All Other Areas: \$36,031

Includes funding for the **Crisis Impact Fund, Prayer and Chapel, Web Ministries, Youth, and the Stephen Bryant Prayer and Spiritual Formation Fund**. This special category also ensures that *The Upper Room* daily devotional guide remains accessible through various formats, such as **Braille Ready Format (.brf)** files.

Where Most Needed: \$555,015

Gifts to our **Where Most Needed** fund provide essential support to Upper Room ministries that need additional funding to accomplish their ministry goals. These unrestricted donations offer the flexibility to reallocate funds where they are most needed, helping sustain the full scope of our work.

In 2024, this fund bridged the gap for several key areas of ministry, including Prayer and Chapel, the international editions of *The Upper Room*, The Center for Healing and Resilience, and Africa Upper Room Ministries.

By giving to **Where Most Needed**, donors help ensure that every part of our ministry remains strong, vibrant, and effective.

Donor Revenue for 2024

Three Legacy Gifts: **\$167,789**

The Upper Room is deeply grateful for those who include us in their estate plans. Many donors consider a bequest as a way to round out a lifetime of giving to The Upper Room.

In 2024, The Upper Room accepted legacy gifts from Jean Fishwick (Virginia), Richard Drew (Washington, D.C.), and Johanna Goodcup (New York City). We give thanks for the life and legacy of Mrs. Fishwick, Mr. Drew, and Ms. Goodcup.

If you're interested in including The Upper Room in your estate plans, we'd love to connect. Email us at development@UpperRoom.org.

If you are ready to include The Upper Room in your planned giving, you will need this information:

The Upper Room Fellowship

PO Box 305150

Nashville, TN 37230-5150

The Upper Room's EIN# is 36-5019628.



A Snapshot of Your Impact in 2024

The Upper Room reached over **4 million readers** in **33 languages** across more than **100 countries**.

1.6 million people visited our [website](#), and our content generated **16.3 million** social media impressions and **730k** total engagements, our highest engagement count in a calendar year.

The **Portuguese edition of *The Upper Room* in Brazil** celebrated 85 years of ministry, and the **Marathi edition** launched in India.

15,834 copies were added to The Upper Room Chaplains' Ministry, which supports military, VA, and prison chaplains.

Sales of ***The Upper Room Disciplines*** increased by 7%, reflecting growing interest in this daily spiritual practice.

The Academy for Spiritual Formation offered its **first hybrid retreat**, uniting **42 participants** from South Korea and the U.S.

Academy #42 concluded as the **largest cohort in history**. ***Spiritual Formation in Today's World***, The Academy's online cohort, also concluded.

Hosted 10 Five-Day and other **short-term Academies** throughout the United States and in England. Leaders in South America designed, facilitated, and contextualized **a five-week online Academy experience** for their audience.

550 Emmaus Ministries events were held worldwide, including Bolivia's fourth set of Walks.

40th anniversary of Chrysalis began with celebrations and renewed interest.

19,211 prayer requests and **95,100 prayer responses** were posted on The Upper Room Prayer Wall.

Thank you for a great 2024!

Donors gave
\$1,198,761

Donors came from
26 countries

94%
of all donations
were \$100 or less

19,369 total gifts
from **9,274** donors
Average gift amount: \$61.84
Average gift per donor: \$129.20

21% of gifts were
from new donors

314 donors are Fellowship Circle members,
people who make a monthly contribution to The Upper Room.
We send a special shout-out of appreciation to you!



Join us!

Ways to Become More Involve

Join the Fellowship Circle.

The Fellowship Circle is a giving circle of friends, who make monthly contributions to The Upper Room. By selecting “recurring gift” on the donation form, you can set up an ongoing monthly gift of any amount and to any fund by using your bank account, credit card, or debit card. Contact The Upper Room development office for more details:

fellowship@UpperRoom.org

Be a Legacy Giver.

Planned giving or bequests make an impact for generations to come. For more information about including The Upper Room in your estate, please email The Upper Room development team at development@UpperRoom.org.

Give a Tribute Gift.

Any gift may be made in honor of or in memory of a loved one. If you provide us with the contact information, a tribute card will be mailed on your behalf.

Can Your Donation Be Matched?

Many companies match donations to The Upper Room when given by their employee. Please check with the Human Resources department at your employment to see if your company matches charitable contributions.

Make an In-kind Gift.

If you are interested in donating an in-kind gift that is mission-aligned with our ministry, please contact us at development@UpperRoom.org.

Make a Gift of Stock.

The Upper Room is able to receive your gift of stock via transfer to our Wespath account. For more information, please contact us at development@UpperRoom.org.

The Upper Room’s EIN# is 36-5019628.

Make a Contribution Through Your IRA or DAF.

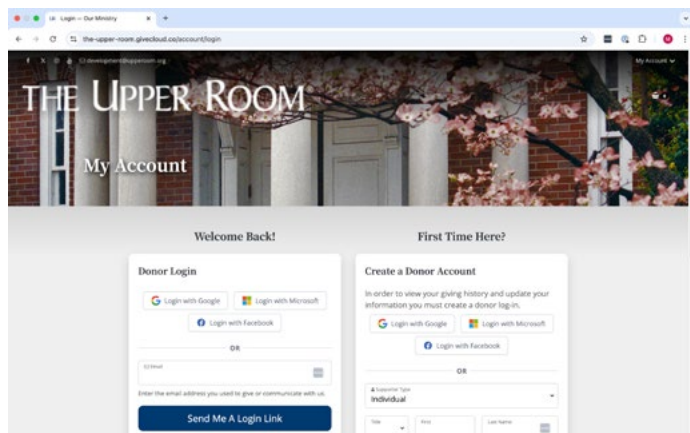
If you have to make a Required Minimum Distribution through your IRA, consider making The Upper Room a beneficiary. In addition, you can make contributions through your Donor Advised Fund.

The Upper Room’s EIN# is 36-5019628.

Donor Portal

Register Today for Our Donor Portal!

Through our online giving platform, GiveCloud, donors can access their giving history, 24/7. In the donor portal, you can view your past gifts, update your monthly giving commitment, and more.



Please Note:

Your donor email address must match what we have on file with your donor account. If you have any issues logging in, accessing your donor information, or matching your email address to your donor account, please contact us at development@UpperRoom.org.

To get started as a new user,

1. Go to the-upper-room.givecloud.co/account/login.
2. Create a donor account by entering your name, email address (used for previous donations to The Upper Room), zip code, and password. Or log in using your Google, Microsoft, or Facebook account.

For returning users,

3. Use your email address and password or Google, Microsoft, or Facebook account that was used to previously sign in.
4. If you forgot your password from previous log-ins, enter your email address in the “Forgot Your Password?” field and a prompt will be emailed to you, allowing you to reset your donor portal password.

Who We Are

Mission Statement

The Upper Room invites people to create daily life with God.

Vision

To foster an international community of people and congregations who are seeking God, building a vision of new life in Christ, nurturing one another by sharing experiences of God's love and guidance, and encouraging one another in Christian action to transform the world.

The Upper Room's Guiding Principles

- Honor God's presence that has shaped our past and guides our future.
- Create content that points to hope in Christ.
- Offer space to listen for the Spirit to form us.
- Embrace a spirit of abundance that gives witness to God's generosity.
- Engage the global community with love and respect.
- Commit to work that is relevant and accessible for all people.

Contact Us

The Upper Room Fellowship
PO Box 305150
Nashville, TN 37230-5150
development@UpperRoom.org
UpperRoom.org/donor

To make an online gift:
UpperRoom.org/gift

To access your giving history
or to make changes to your
monthly contributions,
log in your donor portal at
the-upper-room.givecloud.co/account/login.